



New Trade Fair with New Digital-Offset Alliances Successful Debut of digi:media 2011



photo by Messe Düsseldorf

The organisers are happy: They rate the debut of [digi:media](#) “extremely successful”. The new trade fair for commercial printing and digital publishing was launched one year before drupa 2012. digi:media is planned as an annual event and will be an integral part of [drupa](#) in May 2012 to then run as a separate event in April 2013 and every following year.

During the 3-day event in April around 6 100 visitors from 29 nations dealt with “printing in the mobile age” of e-Books, iPads, Facebook and the like. Do newspapers still have a future when their content is also available as an App for the iPad? Do printed ads still make sense once customers can also be addressed via social networks? What new business

opportunities do the new technologies open up? The digi:media fair successfully combined the three media channels print, internet and mobile communication while also reflecting media users’ altered behaviour in society at large.

Océ and manroland, Ricoh and Heidelberg form Strategic Alliances

Heidelberg and Ricoh presented a combined digital and offset solution for the graphic arts industry. Demonstrating an integrated print job featuring communication examples for a Golf Resort hotel, they showed seamless print production, starting with a web-to-print front-end, utilising digital and offset printing technology as well as professional Postpress production for mailing and book production. With the new Ricoh ProTM C901 Graphic Arts Edition - including toner and



source: Heidelberger Druckmaschinen AG services - added to the offset portfolio, Heidelberg is providing its clients with the combination of offset,
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CALENDAR OF EVENTS

8 – 9 June 2011

Zukunft. Forum Papier

Die Österreichische Papierfachtagung
Messecongress Graz, Austria

8 – 9 June 2011

Dutch and Belgian **Technologiekring** for the paper and board industry
Apeldoorn, Netherlands

28 – 30 June 2011

Zellcheming Expo

Visit INGEDE at Booth 321
Wiesbaden, Germany

5 – 8 Sept 2011

TAPPI Seminar
Progress in Paper Physics
Graz, Austria

11 – 14 Sept 2011

iarigai
38th International Research Conference
Budapest, Hungary

15 – 16 Sept 2011

FEICA
European Adhesives & Sealants Conference 2011
Valencia, Spain

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including Anicolor technology, and now also digital printing technology.

On the stand shared by manroland, Océ and ppi Media, also the advantages of offset were united with the strengths of digital printing. Here the trade visitors were able to follow a simulated ordering procedure for a fictional tour operator that combined both

printing processes. Within a new strategic alliance, manroland and Océ cooperate in the area of inkjet-based digital printing solutions for the graphic arts industry and will offer total digital printing solutions. manroland plans to supply the entire product portfolio of industrial inkjet production printing systems from Océ.

Expert Program with 170 Speakers

The expert program where different organisers offered 13 congresses, seminars, workshops and a total of 170 speakers was also received well. Also the international special-interest press also took a vivid interest in digi:media: 314 journalists from 19 countries were accredited for the fair.

*Axel Fischer/
digi:media press releases*



ZELL CHEMING



ZELLCHEMING 2011 – International expo with attractive lectures and supporting programme

Darmstadt/Frankfurt, 12 May, 2011 – About 226 exhibitors from 17 countries will present their products and services at the ZELLCHEMING General Meeting and Expo taking place from 28 - 30 June 2011 in the Rhein-Main-Halls in Wiesbaden. A comprehensive lectures and supporting programme underlines the status as Europe's most important annual event of the pulp and paper industry.

The lectures programme of the 106th ZELLCHEMING General Meeting comprises the following topics:

- Cellulose-Symposium
- Advanced Analytics
- Energy and Material Efficiency
- Chemistry and Paper – Current Challenges and Chances
- Exhibitors' Presentations for Technique and Management

More information about the programme is available on www.zellcheming.com.

The ZELLCHEMING Summer Evening traditionally takes place in the Kurhaus Wiesbaden at the second day of the event. Tickets could be obtained at ZELLCHEMING or at the

registration counter on-site.

Wiesbaden is a centrally located health-resort with good traffic connections by plane, train and car.

For more information, please have a look on www.zellcheming-expo.de/en/traveling/arrival. The Wiesbaden Congress & Tourist Service provides comprehensive advice on the wide range of hotels in Wiesbaden (contact and information via the online booking system on www.zellcheming-expo.de/en/traveling/hotels).

source: Zellcheming press release